



ANNUAL REPORT 2022-2023

The Entrepreneurship Development Cell (EDC), SGGSCC is a student-run organization that aims to foster a spirit of entrepreneurship among the student community.

This year, EDC started its journey with mindful training sessions on topics such as 'The Right branding strategy for start-ups and small businesses' and 'Zero To One Startup Journey'. Along with this, EDC collaborated E-Cell, IIT Bombay to organise 'Illuminate' workshop by an industrial expert sent by IIT Bombay in the SGGSCC campus. In addition, to promote its initiative, GGS-PRENEURS and entrepreneurship among the student of the college, EDC also collaborated with NSS of our college for Diwali Mela, Jugni. To integrate budding entrepreneurs, EDC publishes its journal - Entrepreneurial Saga, and has its own blog section, Jeune Minds which features articles written by EDC associates. Under Entre-Spirit, stalls were set up to provide the freshers of our college with the exposure of the entrepreneurial realm and to spread awareness regarding the journey of an entrepreneur. We also collaborated with Samraddhi Shree Awasthi, a content creator for UNICEF India for an Instagram live session. This year we are organizing our flagship event: E-SUMMIT, along with HUSTLE. Also, we were among the top 6 teams at the National Entrepreneurship Challenge at E-Summit' 23 by E-Cell IIT Bombay.

The 2022-23 session for the Entrepreneurship Development Cell at SGGSCC was a resounding success, and the team is proud of the impact they made.

